

July 1, 2008  
Nippon Yusoki Co., Ltd.

**Nichiyu's International corporate logo is updated.**

Nichiyu's international corporate logo is updated as of July 1, 2008. This new logo design reflects the strengths of Nichiyu as pioneering manufacturer of electric forklift renowned for high-quality products.

The appearance is meant to support global distribution while expressing the physical distribution of goods reflecting our philosophy – contributing to society with expert logistics technologies.

It is also designed with a focus on legibility and attractiveness in an effort to broaden Nichiyu's international appeal and enhance the image of the Nichiyu brand.

【Corporate Brand Logo Mark】

**NICHIYU**

【Effective】

July 1, 2008